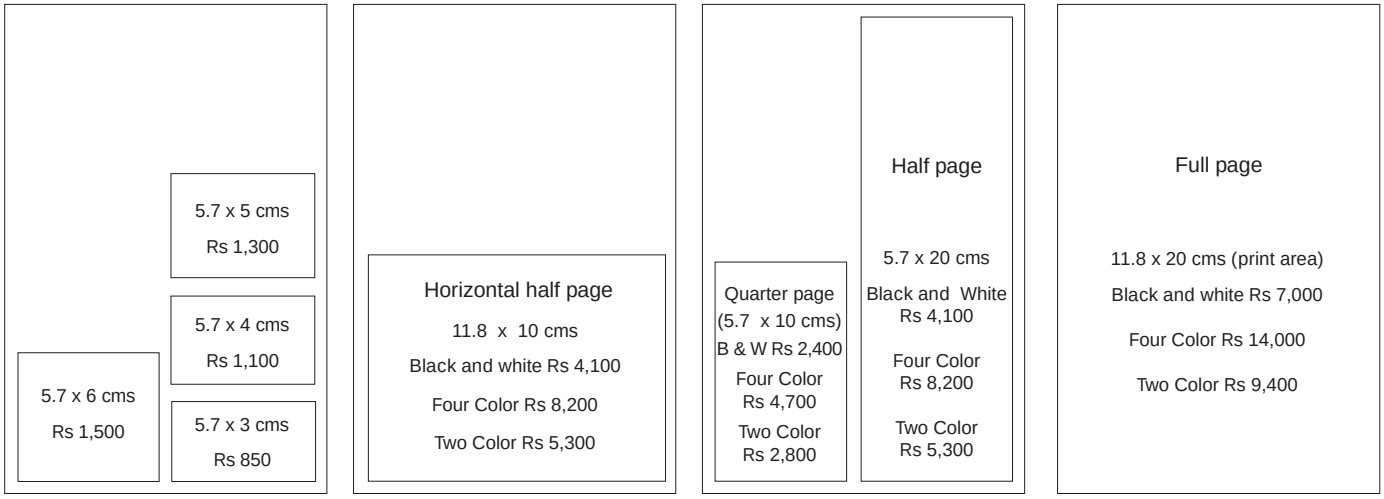
Parsiana Yellow Pages advertising tariff sheet



Your free listing will appear as per the specimen below

PARSIANA (English Magazine)
parsiana@vsnl.net
39B, A. K. Nayak Road, Fort 1..... 22072624

If you wish the letters to be bold capital letters and in four lines (see specimen below), an additional charge of Rs 300 / US $ 7 / £ 4 / € 5 will be levied.

PARSIANA
English (Magazine)
parsiana@vsnl.net
39B, A. K. Nayak Road, Fort 1..... 22072624

ADVERTISING ORDER FORM

In addition to my / our free listing, I / we would like to book the following space in your directory

Four Color advertisements

- ☐ Full page Rs 14,000 / $ 310 / £ 164 / € 255
- ☐ Half page Rs 8,200 / $ 182 / £ 96 / € 149
- ☐ Quarter page Rs 4,700 / $ 105 / £ 55 / € 85

Two color advertisements (deep yellow and black)

- ☐ Full page Rs 9,400 / $ 208 / £ 111 / € 170
- ☐ Half page Rs 5,300 / $ 117 / £ 63 / € 96
- ☐ Quarter page Rs 2,800 / $ 62 / £ 33 / € 51

Black and white advertisements

- ☐ Full page Rs 7,000 / $ 156 / £ 82 / € 127
- ☐ Half page Rs 4,100 / $ 91 / £ 48 / € 75
- ☐ Quarter page Rs 2,400 / $ 53 / £ 28 / € 44
- ☐ 5.7 x 6 cms Rs 1,500 / $ 33 / £ 18 / € 27
- ☐ 5.7 x 5 cms Rs 1,300 / $ 29 / £ 15 / € 24
- ☐ 5.7 x 4 cms Rs 1,100 / $ 20 / £ 13 / € 20
- ☐ 5.7 x 3 cms Rs 850 / $ 19 / £ 10 / € 15
- ☐ Bold four lines Rs 300 / $ 7 / £ 4 / € 5

The advertisement material (artwork/positives/CD/E-mail): ☐ is enclosed / attached

☐ We enclose payment of Rs / $ / £ / € (cheques \ drafts in favor of Parsiana. For upcountry Indian cheques add Rs 40. For overseas cheques please contact us for bank charges to be added.

Charge my ☐ Visa Card ☐ Mastercard ☐ American Express

Card expiry date_____

Signature of card holder_____ Date: _____

Download form and fax to Parsiana at 91 22 22075572 or charge to Shopping Cart